

SDG REPORT

Rajamangala University of Technology
Phra Nakhon 2023

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SUSTAINABLE CITIES
AND COMMUNITIES

- RMUTP and Luenrit Community Discuss Tourism Education Support
- Phase Two of Career Promotion for Stability
- RMUTP and Bangkok Market Office Open Platform for Market Development at Thewarat Market



SUSTAINABLE CITIES AND COMMUNITIES



“RMUTP Collaborates with the ‘Luenrit Community’ to Discuss Support for Educational Activities in Tourism Business”



The executive team of Luenrit Community Co., Ltd. Welcomed Assoc. Prof. Supatra Kosaiyakanon, former President of RMUTP, Asst. Prof. Dr. Krit Jedwana, Vice President for Planning and Physical Development, Asst. Prof. Dr.Thanapop Soteyome, Dean of Faculty of Home Economics Technology, Ms.Rungrutai Rampungjit, Associate Dean for Administration, and Mr.Anusorn Jaiton, Head of Property and Revenue Management, on a visit to the new landmark in Yaowarat’s Luenrit Community. The purpose was to exchange ideas on supporting education, art, and various forms of creative work, making it a hub to support tourism business for the community. This visit took place on June 9, 2023, at Luenrit Community, Yaowarat Road.



The Second Phase of the Career Promotion and Enhancement Project for Stability and

The Faculty of Business Administration Visits Bang Khanun Community to Promote Business Sustainability

The Social Academic Service Unit, Faculty of Business Administration, Rajamangala University of Technology Phra Nakhon, organized the second phase of the Career Promotion and Enhancement Project for Stability and Sustainability on February 9-10, 2023. Asst. Prof. Dr. Rattanavalee Maisak, Dean of the Faculty of Business Administration, presided over the opening ceremony, and Asst. Prof. Pattama Payungwong Vice-Dean for Academic Affairs and Research, presented the objectives. Mr. Chonlathorn Rodson, President of Bang Khanun Subdistrict Administrative Organization, expressed his support for the initiative.



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The project aimed to survey the community's needs and address issues raised by the community, integrating planning and problem-solving processes. It also fostered collaboration between the Faculty of Business Administration and local government agencies to exchange knowledge and expertise, helping enhance the businesses within the community. Workshops included the following topics: "Packaging Design Principles" by Dr.Taweesak Sasongkoah, Head of Textile Product Design, "Trends in Packaging Design to Appeal to Consumers" by Mr.Panupong Ekritruang, Packaging Design Manager, Rojukiss International Public Company Limited, "Pricing Products: It's Not as Hard as You Think" by Ms.Supatra Apichaimongkol, Head of Accounting Department, and "Entering the Market through Online Platforms" by Ms.Sirintip Kuljittree, Lecturer of Marketing Department. The workshops were held at the Bang Khanun Community Waste Bank in Bang Kruai District, Nonthaburi Province.



RESPONSIBLE CONSUMPTION AND PRODUCTION



CLIMATE ACTION



LIFE BELOW WATER



LIFE ON LAND



PEACE, JUSTICE AND STRONG INSTITUTIONS



PARTNERSHIPS FOR THE GOALS



FACULTY OF BUSINESS ADMINISTRATION
RMUTP